Congress of the United States

Washington, DC 20510

July 29, 2021

Mr. Mark Zuckerberg Chairman and Chief Executive Officer Facebook, Inc. 1 Hacker Way Menlo Park, CA 94025

Dear Mr. Zuckerberg,

We write to express our serious concerns regarding the increasing rate of Spanish and other non-English language disinformation across Facebook's platforms and your lack of transparency regarding efforts to limit the spread of this harmful content for all languages. We urge you to release specific and clear data demonstrating the resources you currently devote to protect non-English speakers from misinformation, disinformation, and illegal content on your platforms.

This letter follows previous letters sent to Facebook and Twitter, including a recent letter sent in April urging your platform to take action against the "Disinformation Dozen". In addition, the letter calls for greater scrutiny on primary spreaders of vaccine disinformation and requests clear and concrete statistics regarding campaign efficacy and the number of full-time and contract level employees devoted to non-English content moderation. Unfortunately, both platforms failed to provide the requested information on investments made to non-English language content moderation through human review and algorithmic processes.

In your response, you failed to demonstrate the commensurate investment and the efficacy of those programs charged with limiting the spread of misinformation, disinformation, and illegal content. On the contrary, there is significant evidence that your Spanish-language moderation efforts are not keeping pace, with widespread accounts of viral content promoting human smuggling,¹ vaccine hoaxes,² and election misinformation.³

Congress has a moral duty to ensure that all social media users have the same access to truthful and trustworthy content regardless of the language they speak at home or use to communicate online. Given the seriousness of this issue, we request additional information on what your company is currently doing to remove non-English misinformation, disinformation, and illegal content on Facebook, Instagram, and WhatsApp:

¹ Human smugglers use Facebook to connect with migrants and spread false hope of reaching U.S. <u>https://www.nbcnews.com/politics/immigration/human-smugglers-use-facebook-connect-migrants-spread-false-hope-reaching-n1262984</u>

² 'You can't trust the government': Spanish-speaking social media spreads COVID-19 vaccine disinformation, adds to hesitancy <u>https://www.usatoday.com/story/news/health/2021/03/29/covid-19-vaccine-infodemic-social-media-spanish-disinformation-coronavirus/4592379001/</u>

³ Florida Voters Face Election Misinformation <u>https://www.npr.org/2020/09/18/914281508/florida-voters-face-election-misinformation</u>

- 2. How many of your employees and/or contractors provide content moderation in each of those languages? For each language, please break down further by including:
 - a. Employment status of moderators (full-time, in-house, or contract-level), specifying the employees who work across multiple languages to avoid double counting;
 - b. Country the employee is permanently stationed in; and
 - c. Median hourly salary for the cohort broken down by employment status and country where the work is performed.
- 3. Is all content reviewed in the original language of the post, or are some or all subject to automated translation before being reviewed?
- 4. For your platform's algorithmic processes that detect content for removal or additional review, do you have processes in place to ensure similar performance between all languages? If so, please describe. Please include in your response specific numbers that show investment or efficacy such as precision/recall metrics, the size of training data, or the number of full-time employees working exclusively on non-English algorithmic content detection.

We look forward to your prompt response, which we would request that you send us by Friday, August 13th, 2021.

Sincerely,

Ben Ray Lujan United States Senator

Amy Klobuchar United States Senator

Tony Cárdenas Member of Congress

Mazie K. Hirono United States Senator

Kim Schrier, M.D. Member of Congress

Catherine Cortez Masto United States Senator

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Elizabeth Warren United States Senator

Robert Menendez United States Senator

Alex Padilla United States Senator

Brian Schatz United States Senator

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Jan Schakowsky Member of Congress

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Juan Vargas Member of Congress

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Jack Reed United States Senator

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Richard Blumenthal United States Senator

Mark Kelly United States Senator

Tim Kaine United States Senator

Raul Ruiz, M.D. Member of Congress

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Debbie Dingell Member of Congress

Ruben Gallego Member of Congress

Darren Soto Member of Congress

Nydia M. Velázquez Member of Congress

Raúl M. Grijalva Member of Congress

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